



Green Trade Initiative













MAIN OBJECTIVE

Increased quality and volume of Egyptian fresh produce compatible with EU markets standards on food safety and control











Why National quality Infrastructure (NQI) for Agribusiness sector

What is lacking?

What is Needed?

Reliable measurements

Technical Guidelines and Regulations

Compliant products

Testing procedure compatible with inter. requirements

Safety understanding

Accredited process

Trust and competitiveness

Institutional Framework

Knowledge

Capacity building

Government

NQI = integrated network of people, systems and organisations

involved in the quality products and services.

Private sector











Distinguish quality and Better understanding of Safety between



OUALITY Standardization Voluntary Labeling Voluntary Certification Technical regulations Labeling Certification Mandatory Certification SAFETY

HOW?

International Standards



Regional Standards



National Standards



Reference to or adoption of International Best Practices – RECOMMENDATIONS (Codex Alimentarius, UNECE, ISO...)



Government = to identify the minimum acceptable



OUALIT

Standardization
Voluntary Labeling
Voluntary Certification

HOW?

International Standards

highest quality

market

Businesses

identify

minimum

cost for the

quality

accepted



Regional Standards



National Standards

QUALITY (not safety) is a business strategy, Safety is government mandate



Practices -**RECOMMENDATIONS** (Codex Alimentarius, UNECE, ISO...)



National Quality Infrastructure Methodology



Pesticide Monitoring system Traceability
back to
primary
producer

Safe primary production

Identification / prioritization of initiatives

NQI Task Force is a platform where all relevant stakeholders can share views and develop collective actions.

Facilitation NQI Pactices Task Force





Egyptian National Quality Infrastructure Mapping

The aim is to assess the quality infrastructure system for fresh horticultural products for export in Egypt on the basis of mapping the relevant regulatory institutions and analysis of the NQI.







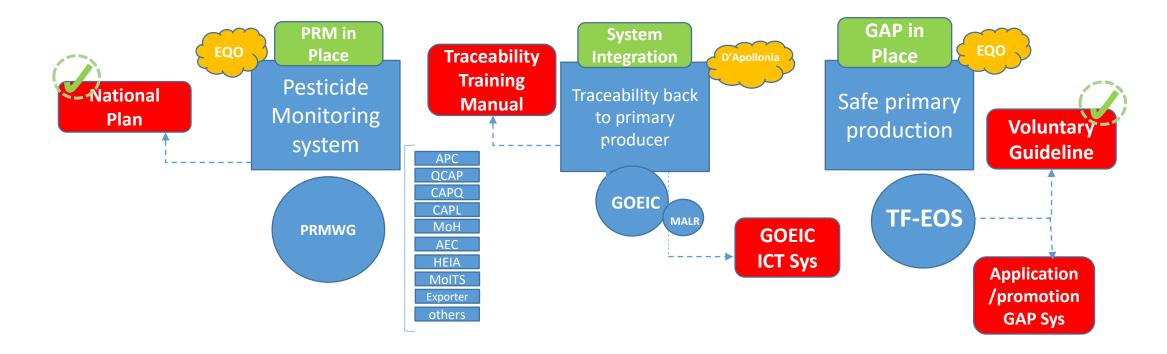






National Quality Infrastructure

Methodology











National Quality Infrastructure output



EOS

Guidelines for the management of traceability and pesticides in farming groups/associations – officially approved

GOEIC

AEC

GOEIC inspectors trained

Traceability unit structure and mission

Green trade information platform – GTIP under completion

APC

National Monitoring plan for pesticides residues endorsed by MALR / APC

Sampling guidelines for inspectors and for private sector













Thanks and acknowledgement





