

# Green Trade Initiative



## MAIN OBJECTIVE

Increased quality and volume of Egyptian fresh produce compatible with EU markets standards on food safety and control

# Why National quality Infrastructure (NQI) for Agribusiness sector

## What is lacking?

Reliable measurements

Compliant products

Safety understanding

Trust and competitiveness

Knowledge

## What is Needed?

Technical Guidelines and Regulations

Testing procedure compatible with inter. requirements

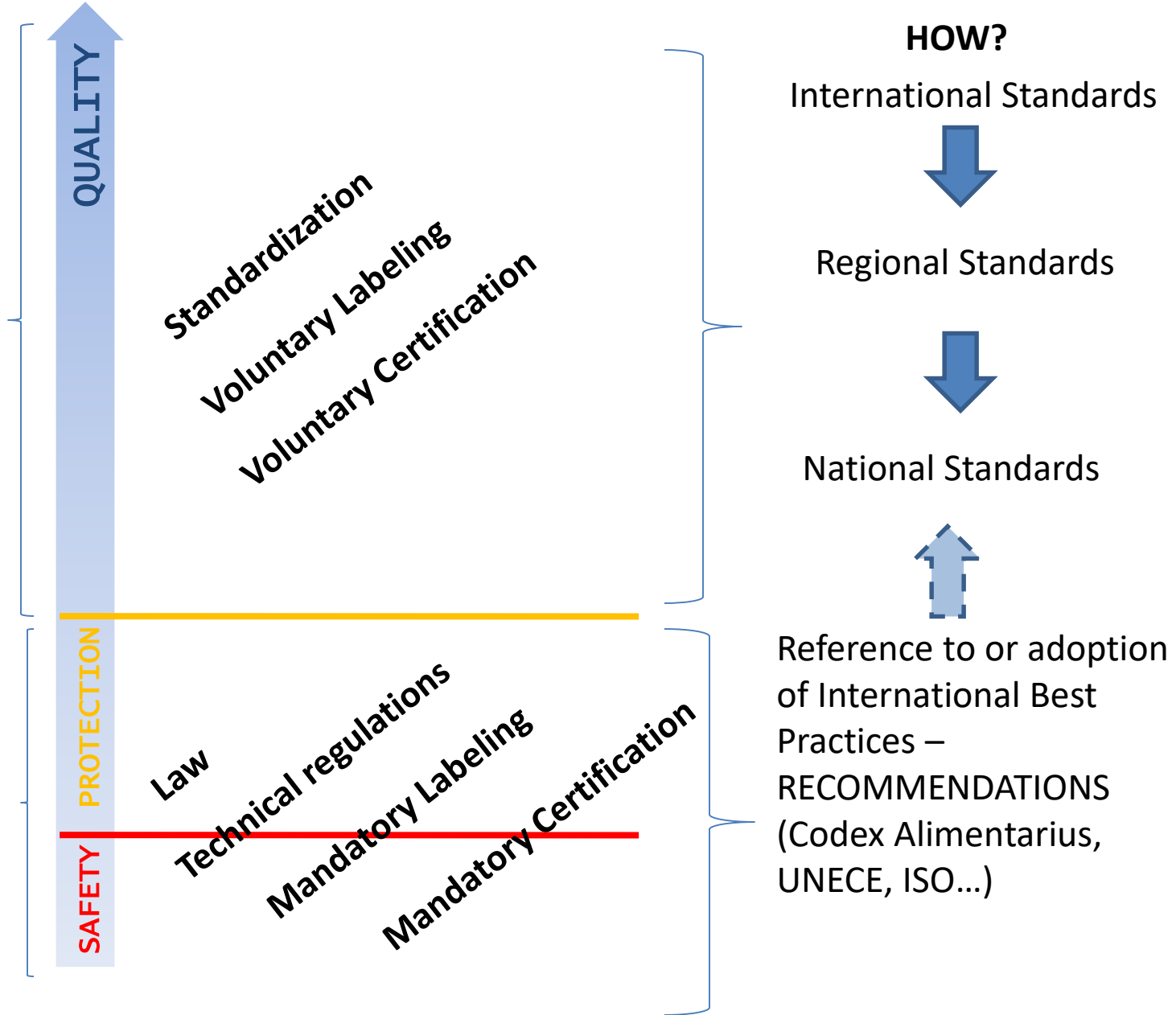
Accredited process

Institutional Framework

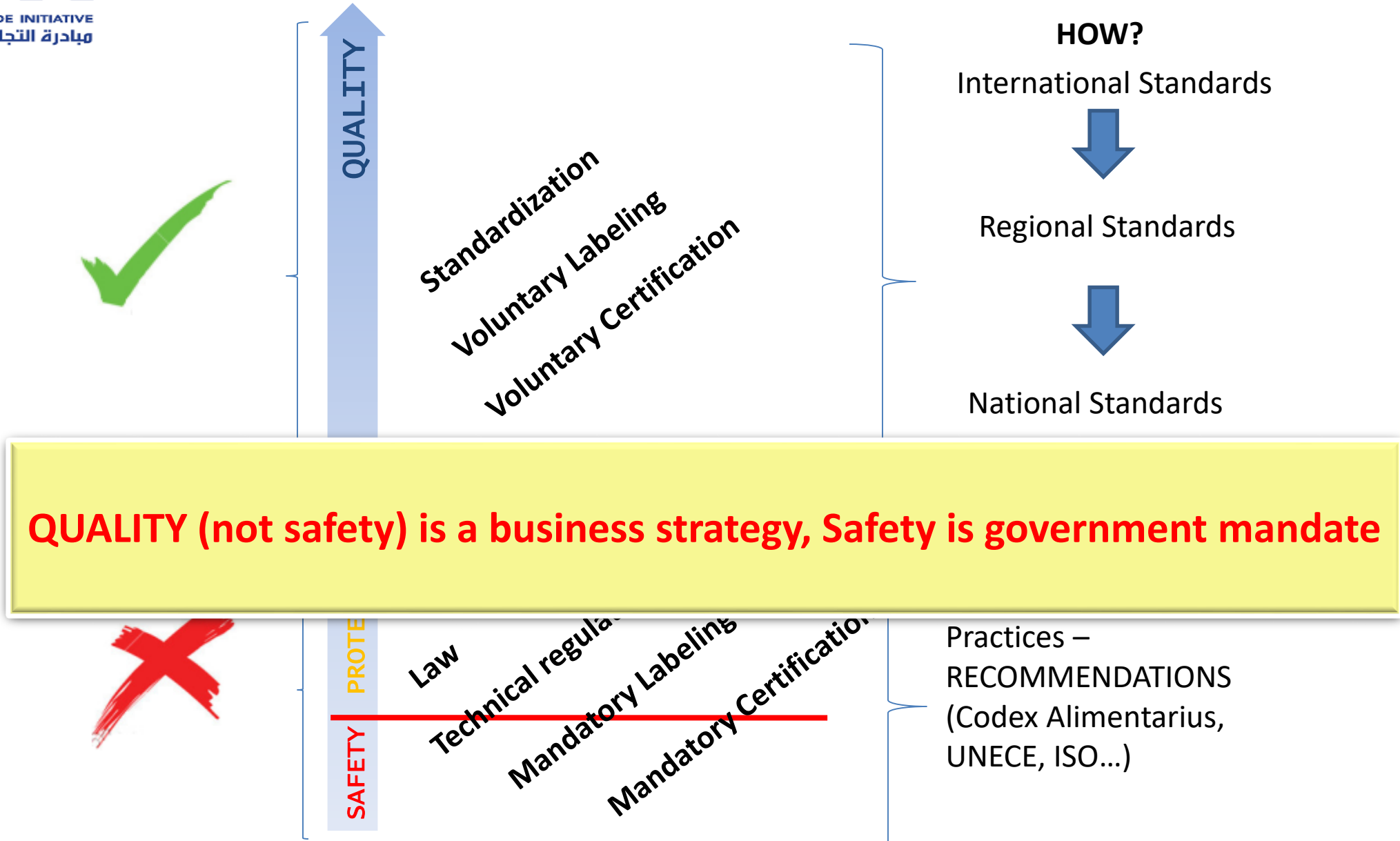
Capacity building



Better understanding of Distinguish  
between Safety and quality



Government = to identify the minimum acceptable



Businesses = to identify the minimum cost for the highest quality or minimum quality accepted for a given market

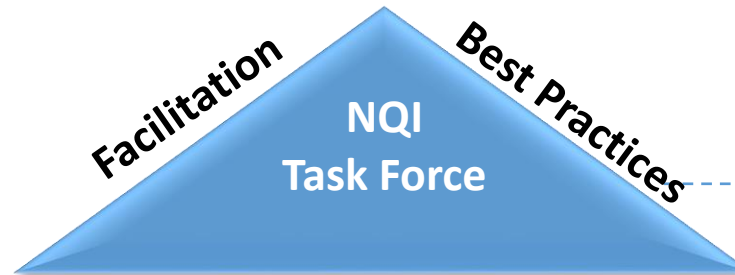
# National Quality Infrastructure

## Methodology



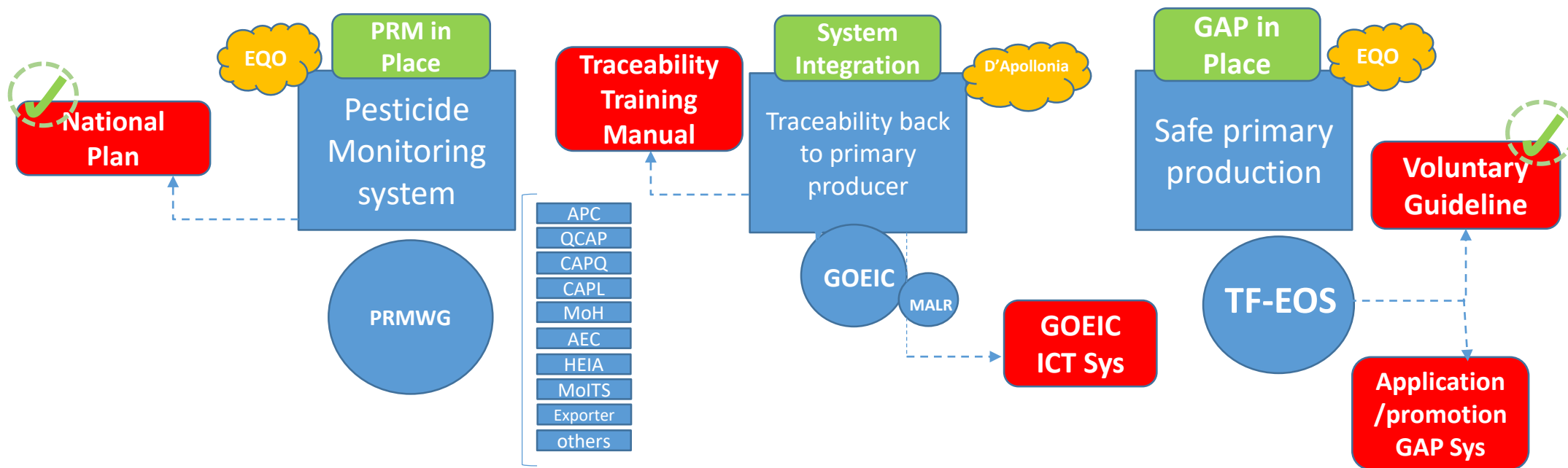
## Identification / prioritization of initiatives

NQI Task Force is a platform where all relevant stakeholders can share views and develop collective actions.



The aim is to assess the quality infrastructure system for fresh horticultural products for export in Egypt on the basis of mapping the relevant regulatory institutions and analysis of the NQI .

# National Quality Infrastructure Methodology



## National Quality Infrastructure output

**EOS**

Guidelines for the management of traceability and pesticides in farming groups/associations – officially approved

**GOEIC  
AEC**

GOEIC inspectors trained  
Traceability unit structure and mission  
Green trade information platform – GTIP under completion

**APC**

National Monitoring plan for pesticides residues endorsed by MALR / APC  
Sampling guidelines for inspectors and for private sector



# Thanks and acknowledgement ....